

# **BEX Unveils Suspenseful Alt-Pop Single “Secondhand Smoke”**



Photo credit: Joel Benjamin

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*September 18, 2020 (Boston, MA)* — Boston-based singer-songwriter BEX has officially unveiled “Secondhand Smoke” — marking the first in a series of singles she’ll be releasing in 2020. Equal parts suspenseful and seductive, this brooding alt-pop tune explores the emotional rollercoaster ride of codependent relationships, along with their many destructive complexities. The release of “Secondhand Smoke” follows BEX’s debut album “Sink or Swim,” which released in January 2019 and garnered airplay on such stations as Boston’s 92.5 The River and Country 102.5.

With a soulful sound and evocative lyrics dripping with a jaded brand of wisdom, BEX seamlessly blends alternative, pop, and R&B. As a 2017 M.F.A. graduate of The Boston Conservatory at Berklee, where she studied voice as well as songwriting, her influences include Bishop Briggs, Hozier, Bea Miller, Donna Missal, Banks, and Lissie. In addition to performing vocals on “Secondhand Smoke,” she also wrote the lyrics and co-wrote the music with producer Bryan Fennelly. By fusing synthetic elements (electronic percussion and other midi sounds) with real instruments (electric guitar and

bass), “Secondhand Smoke” strikes a contemporary pop sound while still maintaining the dynamics and nuances of a live performance.

“If you’ve ever felt trapped in a toxic relationship that you couldn’t live with but couldn’t live without, then ‘Secondhand Smoke’ should feel hauntingly familiar,” says BEX. “This song digs into the darker facets of codependency — when two individuals’ lives become so enmeshed that you can’t tell where one person’s thoughts and feelings end and the other’s begin. Just like secondhand smoke, it’s deadly, but it’s also addictive — which is why it can feel next to impossible to break free.”

***For more information, promo requests, or to set up an interview, please contact [info@bex-music.com](mailto:info@bex-music.com). For more images or information, an electronic press kit can be found here: <https://www.bex-music.com/epk>.***